



PROGRAM OVERVIEW

Program Title: Prestige Leadership Workshops - Corporations (PLW-C)

Program Title: Prestige Leadership Workshops For Corporations

This unique and highly effective corporate leadership program is not offered anywhere else in Canada. This program is designed for businesses who intend to provide leadership training to their staff, in a corporate setting, on quarterly basis over a 12 months period. Training includes upgrading the employees’ skills in up to 21 competencies. The program occurs with the same group of participants over a period of 12 months. It provides continuity, fosters accountability and nurtures high performance team culture for maximum results, in a corporate setting.

Type of training: Business & Leadership Skills Development

Program length: 12 months



WHO SHOULD ATTEND?

Business Owners, Executives, Leaders, Managers who aim to upgrade their skills in Strategic Planning, Project Management And Operational Execution, Client Acquisition, Online Presence, Public Speaking Or Communication Effectiveness.

INSTRUCTIONAL DELIVERY METHOD(S)

- Human performance technology (HPT) approach
- Lectures on best practices & live demonstrations
- Critical thinking activities
- Experiential learning (learning through reflection on doing)
- Independent assignments specific to the business
- Action learning for effective problem solving
- Benefits of group dynamics & live collaboration
- Team bonding & motivation

STUDENT GROUPING

- Small Group of 12 to 50 participants from the same organization. Live and interactive virtual training classes.

START DATE



- Open for enrolment

TRAINING INCLUDES

- 3 workshops, scheduled over the defined period
- Access to best practices, tools, examples & digital templates
- In case of webinar, Live video conferencing for tutoring and evaluations

PROGRAM OUTLINE

The program combines current insights and action learning. Participants will gain a wider perspective on the key business practices identified in the instructional objectives section. The program occurs with the same group of participants over the defined period. It provides continuity, fosters accountability and nurtures high performance team culture for maximum results, in a corporate setting.

Businesses can choose 1 from the 7 various workshop series provided in the Course Components section herein. They can combine individual entrepreneur leadership training with a workshop package (for employers and employees)

DEFINED INSTRUCTIONAL OBJECTIVES

The team can select a workshop series (group of 3 workshops) from the 7 workshop Series available. It fulfills key core competencies in team performance preventing corporate from succeeding in a competitive market.

Depending on the topics chosen, the Team will learn:

- The fundamentals to improve one of the key business practices in the areas of strategic planning & execution, business & brand development, Communication, efficiency.
- Application of the knowledge to specific business situations
- Development of a detailed action plan to apply new learnings to future business situations

MEASURABLE LEARNING OUTCOMES

- Application of knowledge of each Workshop Series outlined in the instructional objectives
- Clarity on incorporating the new knowledge in the business
- Focussed acquisition of knowledge and key skills through team strengths
- Engaged and innovative team culture leading to greater skills retention
- Team-engineered business model(s) creating solid business ownership culture
- Improved conflict resolution through effective communication, relationship management and partnering
- Solid quarterly execution as planned



ASSESSMENT METHOD(S)

The participants are required to complete various Case studies to apply the knowledge learned. This includes:

- **Assignments** conducted prior, during and after each workshop enable the participants to apply the course concepts to their specific business situations.
- **Business simulation** through specific case studies for action learning.
- **Completion requirements:** the candidate is required to complete the assignments, within the timeline required per topic.

A **certificate of completion** will be issued to confirm the completion of this training.

COURSE COMPONENTS

This program fulfills key core competencies in team performance preventing corporate from succeeding in a competitive market. Businesses can choose 1 from the 7 various workshop series provided herein. Select one of the options below.

Selection	CODE	Prestige Leadership Workshops Series
		Workshops Series – Strategic Planning
	LW-SP	Strategic Planning – Part I Strategic Planning – Part II Strategic Planning – Part III
		Workshops Series – Project Mgt & Operational Execution
	LW-PMO	Operational Management & Monitoring Effective Delegation – 101 Project Management Fundamentals
		Workshops Series – Client Acquisition
	LW-CA	Client Acquisition & Retention Strategies Brand Development For Small Business Effective Marketing & Sales Techniques
		Workshops Series – Online Presence
	LW-OP	Social Media Ethics & Best Practices – Part I



Selection CODE Prestige Leadership Workshops Series

Social Media Ethics & Best Practices – Part II

Social Media Ethics & Best Practices– Part III

Workshops Series – Public Speaking 101

LW-PS

Public Speaking Fundamentals – Part I

Public Speaking Fundamentals – Part II

Public Speaking Fundamentals – Part III

Workshops Series – Conversational Intelligence® - Fundamental Communication Practices

LW-CIQF

C-IQ Fundamentals Of Conversational Intelligence®

Enhanced Conversational Intelligence® To Foster Team Bonding, Co-Creation And Performance

Igniting A Culture Of Trust & Co-Creation in Business

Workshops Series – Conversational Intelligence® - Transformational Communication Practices

LW-CIQF

C-IQ Achieving Interaction Dynamics For Optimum Team Results

C-IQ Aspiring Conversational: Wisdom Of 5 Brains

C-IQ Optimizing Neurochemistry For A “Transformational Change”

TRAINING COURSE TUITION

Tuition Fees for each participant*	GST	Total Fees	Total training hours
\$1,620	\$81	\$1,701	12

PAYMENT OPTIONS:

- Full payment is required at the start of the program

LEADERSHIP DEVELOPMENT TRAINER: GALIA SHUKR