



## PROGRAM OVERVIEW

**Program Title:** Prestige Leadership Workshops For Small Business (PLW)



This unique and highly effective small-business leadership program is not offered anywhere else in Canada. The “Prestige Leadership Workshops For Small Business” program is designed for businesses that intend to provide leadership training to their staff every quarter over 12 months. Training includes upgrading the employees’ skills to up to 21 competencies. The program occurs with the same Group of participants over 12 months. It provides continuity, fosters accountability and nurtures a high-performance team culture for maximum results in small-business setting.

**Type of training:** Business & Leadership Skills Development

**Program length:** 12 months

## WHO SHOULD ATTEND?

Business Owners, Executives, Leaders, and Managers who aim to upgrade their skills in Strategic Planning, Project Management And Operational Execution, Client Acquisition, Online Presence, Public Speaking Or Communication Effectiveness.



### INSTRUCTIONAL DELIVERY METHOD(S)

- Human performance technology (HPT) approach
- Lectures on best practices & live demonstrations
- Critical thinking activities
- Experiential learning (learning through reflection on doing)
- Independent assignments specific to the business
- Action learning for effective problem-solving
- Benefits of group dynamics & live collaboration
- Team bonding & motivation

### STUDENT GROUPING

- Small Group of 6 to 12 participants from the same small business organization. Live and interactive virtual training classes.

### START DATE

- Open for enrolment

### TRAINING INCLUDES

- Three workshops, scheduled over the defined period
- Access to best practices, tools, examples & digital templates
- In the case of webinars, Live video conferencing for tutoring and evaluations

### PROGRAM OUTLINE

The program combines current insights and action learning. Participants will gain a wider perspective on the key business practices identified in the instructional objectives section. The program occurs with the same Group of participants over the defined period. It provides continuity, fosters accountability and nurtures a high-performance team culture for maximum results in small business.

Businesses can choose one from the seven-workshop series provided in the Course Components section. They can combine individual entrepreneur leadership training with a workshop package (for employers and employees)



## DEFINED INSTRUCTIONAL OBJECTIVES

The Team can select a workshop series (Group of 3 workshops) from the seven workshop Series available. It fulfills critical core competencies in team performance, preventing small businesses from succeeding in a competitive market. Depending on the topics chosen, the Team will learn:

- The fundamentals to improve one of the key business practices in the areas of strategic planning & execution, business & brand development, Communication, and efficiency.
- Application of the knowledge to specific business situations
- Development of a detailed action plan to apply new learnings to future business situations

## MEASURABLE LEARNING OUTCOMES

- Application of knowledge of each Workshop Series outlined in the instructional objectives.
- Clarity on incorporating new knowledge into the business
- Focussed on the acquisition of knowledge and critical skills through team strengths
- Engaged and innovative team culture leading to more excellent skills retention
- Team-engineered business model(s) creating solid business ownership culture
- Improved conflict resolution through effective Communication, relationship management and partnering
- Solid quarterly execution as planned

## ASSESSMENT METHOD(S)

The participants are required to complete various Case studies to apply the knowledge learned. This includes:

- **Assignments** conducted before, during and after each workshop enable the participants to apply the course concepts to their business situations.
- **Business simulation** through specific case studies for action learning.
- **Completion requirements:** the candidate is required to complete the assignments within the timeline needed per topic.

**A certificate of completion**, a testament to your commitment and growth, will be issued to confirm the successful completion of this training.



**COURSE COMPONENTS**

This program fulfills critical core competencies in team performance that prevent small businesses from succeeding in a competitive market. Companies can choose one of the seven workshop series provided here. Select one of the options below.

Selection	CODE	Prestige Leadership Workshops Series
		<b>Workshops Series – Strategic Planning</b>
	LW-SP	Strategic Planning – Part I Strategic Planning – Part II Strategic Planning – Part III
		<b>Workshops Series – Project Mgt &amp; Operational Execution</b>
	LW-PMO	Operational Management & Monitoring Effective Delegation – 101 Project Management Fundamentals
		<b>Workshops Series – Client Acquisition</b>
	LW-CA	Client Acquisition & Retention Strategies Brand Development For Small Business Effective Marketing & Sales Techniques
		<b>Workshops Series – Online Presence</b>
	LW-OP	Social Media Ethics & Best Practices – Part I Social Media Ethics & Best Practices – Part II Social Media Ethics & Best Practices– Part III
		<b>Workshops Series – Public Speaking 101</b>
	LW-PS	Public Speaking Fundamentals – Part I Public Speaking Fundamentals – Part II Public Speaking Fundamentals – Part III
		<b>Workshops Series – Conversational Intelligence® - Fundamental Communication Practices</b>



**Selection CODE Prestige Leadership Workshops Series**

LW-CIQF	C-IQ Fundamentals Of Conversational Intelligence®
	Enhanced Conversational Intelligence® To Foster Team Bonding, Co-Creation And Performance
	Igniting A Culture Of Trust & Co-Creation in Business
LW-CIQF	<b>Workshops Series – Conversational Intelligence® - Transformational Communication Practices</b>
	C-IQ Achieving Interaction Dynamics For Optimum Team Results
	C-IQ Aspiring Conversational: Wisdom Of 5 Brains
	C-IQ Optimizing Neurochemistry For A “Transformational Change”

**TRAINING COURSE TUITION<sup>i ii</sup>**

Tuition Fees for each participant*	GST	Total Fees	Total training hours
<b>\$2,100.00</b>	\$105.00	\$2,205.00	12

**PAYMENT OPTIONS:**

- Full payment<sup>iii</sup> is required at the start of the program

**LEADERSHIP DEVELOPMENT TRAINER:** Prestige Academy Certified Professionals

<sup>i</sup> Based on single payment per participant. This workshop requires a minimum of 6 participants per corporation.

<sup>ii</sup> Prestige Academy reserves the right to change pricing without prior notice.

<sup>iii</sup> Contact Prestige Academy for quotations for structured payment and financing options.