

Navigating Uncertainty™ for Healthcare Entrepreneurs

Lead with Calm. Decide with Clarity. Thrive in Chaos

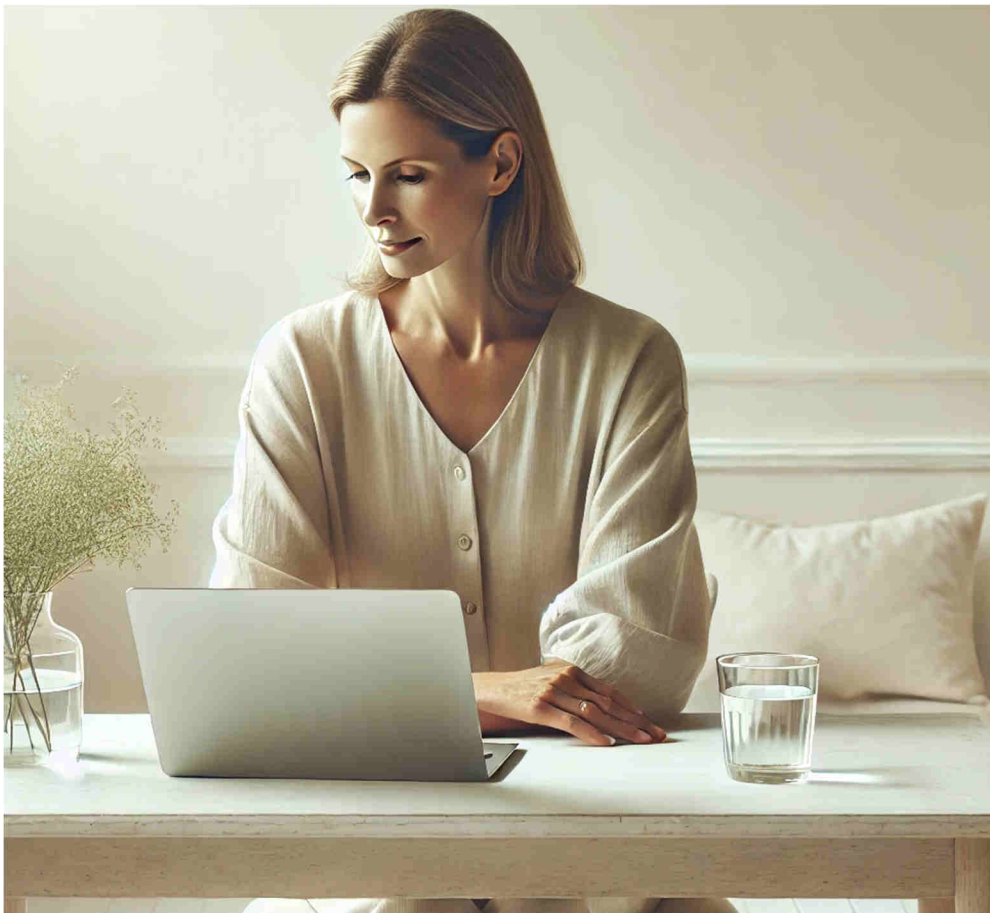
Program Overview

Healthcare entrepreneurs face a uniquely unpredictable environment—staff shortages, rising operational costs, compliance pressures, and patient expectations that never stop evolving.

Navigating Uncertainty™ for Healthcare Entrepreneurs is a 9-month, neuroscience-based leadership journey designed specifically for clinic owners—dentists, chiropractors, physiotherapists, and other practitioner-entrepreneurs. The program integrates:

- Positive Intelligence (PQ): Build resilience and intercept self-sabotaging habits.
- Conversational Intelligence (C-IQ): Strengthen trust and influence in staff and patient communication.
- VUCA Leadership Framework: Master decision-making in volatile, uncertain, complex, and ambiguous healthcare environments.

Every component is customized to your practice's realities, ensuring it addresses immediate challenges while preparing you for long-term sustainability.



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Why This Program, Why Now?

Canadian healthcare clinic owners are navigating rising uncertainty:

- Staffing shortages and costly turnover.
- Increased patient expectations, online reviews, and reputation pressures.
- Insurance, billing, and compliance complexity.
- Rising overhead and economic volatility.

This program helps you rewire your leadership operating system so you can reduce stress, engage your team, and build a resilient clinic that thrives in chaos. advantage.

Who Is This For?

- Dentists facing staffing and patient flow challenges.
- Chiropractors balancing patient care quality with practice growth.
- Physiotherapists and clinic owners managing overhead and regulation.
- Healthcare entrepreneurs ready to shift from reactivity to intentional leadership.

Core Benefits Of This Program:

By completing Momentum Mastery, you will:

- Reduce stress and prevent burnout while leading a busy practice.
- Improve team engagement and reduce costly turnover in competitive job markets.
- Strengthen communication with patients and staff to build loyalty and trust.
- Master decision-making in complex clinical and financial settings.
- Reinforce daily resilience with PQ Grow app (for the duration of the program).
- Gain access to a dedicated portal of customizable tools for healthcare-specific business simulations (e.g., staffing shortages, billing changes, compliance audits).
- Develop a long-term clinic vision that balances business growth with community impact.

How You'll Learn

- Live, weekly 1:1 executive coaching sessions (Zoom)
- Daily practice with PQ mobile app.

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- Healthcare-specific diagnostic toolkit (PQ, C-IQ, VUCA Readiness Scan).
- Reflection journals and customizable leadership planners.
- Real-time clinic challenge simulations.
- Scenario-based foresight drills (e.g., staff resignation, insurance changes, compliance audits).
- Access to curated healthcare leadership resources.

What's Included

- Weekly executive coaching sessions (9 months).
- Daily PQ app access for mindset training.
- Healthcare leadership diagnostic toolkit & readiness scans.
- Personalized reflection journals and action planners.
- Weekly support check-ins (email/text).
- Dedicated portal with customizable healthcare simulation tools.
- Access to curated healthcare resource and case-study library.

Instructional Objectives

Participants will:

- Activate their Leadership Clarity Map™.
- Develop adaptive strategies to thrive in ambiguity.
- Strengthen executive function through mental fitness practices.
- Enhance decision-making through scenario planning and foresight.
- Foster transparent, trust-based communication with staff and patients.
- Integrate continuous learning practices for long-term adaptability.

Measurable Learning Outcomes

At completion, participants will be able to:

- Lead decisively, even with incomplete information.
- Cultivate staff and patient trust through turbulent periods.
- Identify opportunities hidden within uncertainty.
- Minimize reactive errors with enhanced situational awareness.

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- Embed resilience practices into daily clinic leadership.
- Deliver a personalized 90-day clinic contingency and resilience plan.

Course Components 9-Month Journey — Customizable)

1. Leadership Intake & Diagnostic Mapping – Personalized healthcare leadership assessment & growth plan.
2. PQ: Mental Fitness Mastery (Weeks 1–6) – Build resilience and reduce stress in clinical leadership.
3. C-IQ: Trust & Influence (Weeks 7–12) – Strengthen patient and staff communication.
4. VUCA Strategic Agility for Healthcare (Weeks 13–18) – Scenario drills for staffing shortages, insurance changes, and patient flow disruptions.
5. Integrated Leadership Identity (Weeks 19–24) – Align clinical purpose, values, and influence.
6. Momentum Sprints & Stakeholder Influence (Weeks 25–30) – Growth sprints and healthcare-specific simulations.
7. Resilience Stack & Systems Anchoring (Weeks 31–36) – Stabilize clinic systems and embed adaptive practices.
8. Clinic Vision & Legacy Plan (Weeks 37–39) – Develop a sustainable blueprint for clinic growth and community impact.

Effective Communication strategies are woven into every module.

Training Course tuition

- Momentum Mastery (9 Months): \$10,080 (includes tax)

Full payment is required at the start of the program

Although the recommendation is to complete the full 9-month Momentum Mastery journey for optimum results, participants have the option to choose from 3-month, 6-month, or 9-month versions of the program to best fit their needs and circumstances.